SEGA's Newest Convert-a-Games™

TAC/SCAN™ upright model

MONSTER BASH™ upright model

SEGA®

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Convert-a-Game™ and ConvertaPak™

Some no-nonsense talk about the realities of today's replacement market . . .

- The cost of a Convert-a-Game such as TAC/SCAN™ and MONSTER BASH™ is no more than the normal cost of a non-convertible, competitive game.

- SEGA is totaliy committed to offering you a continuous stream of the best Convert-a-Game games we are able to design. Since introduction of its Convert-a-Game system in June, 1981, SEGA has introduced seven Convert-a-Game games. That's commitment, that's credibility.

- The economics are clear, both TAC/SCAN and MONSTER BASH have been earning weli in excess of $250.00 per week in locations like yours around the country. When these games have served their productive lives, you have the opportunity of replacing them with a new SEGA game which shouid aiso earn in excess of $250.00 per week.

- With ConvertaPak conversions costing approximately $1,000 each, a Return On Investment of $250.00 per week is the *equivalent* of a non-convertible, competitive game earning in the $600—$650 a week range. Since $600 a week games are not likely to happen, why not *count on* the equivalent ROi with a SEGA Convert-a-Game and ConvertaPak system.

Convert-a-Game makes economic sense in any market, and especiaily in a replacement market. SEGA is the only major manufacturer which has committed itself to address and support YOUR economic needs. SEGA's track record of outstanding games assures you of an ongoing HIGH RETURN on your original TAC/SCAN and MONSTER BASH Convert-a-Game investments. Please see your SEGA distributor or call SEGA Electronics for further information.

regards,

SEGA®